

2016 Citizen Survey Results

METHODOLOGY: •Multi-contact survey •Representative sample of 1,500 households
 •5% margin of error •39% response rate •National response rate range is 25% to 40%

Community Quality Overall (excellent/good)

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|---------------------------------------------|-----|
| Overall quality of life | 66% |
| Cañon City as a place to live | 71% |
| Cañon City as a place to visit | 69% |
| Cañon City as a place to retire | 76% |
| Overall natural environment | 77% |
| Overall appearance | 53% |
| Overall quality of City Government services | 51% |
| Overall built environment | 46% |
| Overall City image/reputation | 39% |
| Vibrant downtown/commercial area | 23% |
| Overall quality of businesses | 35% |

Public Safety

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|------------------------------------------------|-----|
| Overall feeling of safety in your neighborhood | 92% |
| Overall feeling of safety in downtown area | 85% |
| Overall feeling of safety | 76% |
| Traffic flow on major street | 34% |
| Ease of public parking | 40% |
| Overall condition of City streets | 8% |

Natural/Built Environment

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|----------------------------------------|-----|
| Air Quality | 86% |
| Overall quality of natural environment | 76% |
| Observed a code violation | 74% |
| Cleanliness of Cañon City | 61% |
| Overall Appearance | 53% |
| Overall Built Environment | 46% |
| Overall quality of new development | 23% |

Economy

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|-----------------------------|-----|
| Overall quality of business | 35% |
| Overall economic health | 24% |
| Vibrant downtown | 23% |
| Shopping opportunity | 16% |
| Employment opportunity | 12% |

Recreation/Wellness

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|-------------------------------|-----|
| Recreational opportunities | 59% |
| Affordable quality healthcare | 36% |
| Affordable mental health care | 30% |

Education/Enrichment

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|---------------------------------------------|-----|
| Opportunities to attend religious/spiritual | 78% |
| K-12 education | 53% |
| Opportunities to attend cultural activities | 47% |
| Opportunities for education/enrichment | 39% |
| Available affordable childcare | 36% |

Community Engagement

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|-----------------------------------------|-----|
| Opportunity to volunteer | 65% |
| Opportunity to participate in community | 52% |
| Neighborhoodness of residents | 43% |
| Openness/acceptance of diverse people | 31% |

General Governance

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|---------------------------------------------|-----|
| Overall customer service | 58% |
| City of Cañon City quality of services | 51% |
| Value of services for taxes paid Cañon City | 33% |
| Overall direction the City is taking | 29% |
| Overall confidence in City government | 26% |

City Services

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|----------------------|-----|
| City Parks | 78% |
| Police | 71% |
| Public Library | 68% |
| Snow Removal | 39% |
| Storm Drainage | 29% |
| Code Enforcement | 17% |
| Economic Development | 17% |
| Street Repair | 7% |

How Important is it for the City to Invest in...

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|----------------------------------|-----|
| Road Improvement | 91% |
| Public Safety | 82% |
| Storm Water Improvement | 62% |
| Downtown Revitalization | 58% |
| Parks and Recreation Improvement | 54% |
| River Corridor Improvement | 54% |
| Overall Aesthetics | 48% |
| Future Trail Development | 47% |

How Important is it for the Community to Focus on...

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|--------------------------------|-----|
| Economic Health | 87% |
| Overall feeling of safety | 86% |
| Sense of Community | 81% |
| Health/Wellness | 78% |
| Education/Enrichment | 78% |
| Ease of getting to places | 72% |
| Quality of natural environment | 72% |
| Overall build environment | 64% |

Support for Recreation/Aquatic Center

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|--------------------------------------------------------------------------------------------------------------------------|-----|
| Funding of a new Center with public and private partners and no tax increase | 81% |
| Funding the rehabilitation and repairs of the existing Rec. Dist. Pool with no tax increase | 80% |
| Funding the rehabilitation and Winter cover of the existing Rec. Dist. Pool to allow year-round use with no tax increase | 75% |
| Funding the rehabilitation and Winter cover of the existing Rec. Dist. Pool to allow year-round use with a tax increase | 61% |