

2016 Citizen Survey Results

METHODOLOGY: •Multi-contact survey •Representative sample of 1,500 households
•5% margin of error •39% response rate •National response rate range is 25% to 40%

Community Quality Overall (excellent/good)

Overall quality of life	66%
Cañon City as a place to live	71%
Cañon City as a place to visit	69%
Cañon City as a place to retire	76%
Overall natural environment	77%
Overall appearance	53%
Overall quality of City Government services	51%
Overall built environment	46%
Overall City image/reputation	39%
Vibrant downtown/commercial area	23%
Overall quality of businesses	35%

Public Safety

Overall feeling of safety in your neighborhood	92%
Overall feeling of safety in downtown area	85%
Overall feeling of safety	76%
Traffic flow on major street	34%
Ease of public parking	40%
Overall condition of City streets	8%

Natural/Built Environment

Air Quality	86%
Overall quality of natural environment	76%
Observed a code violation	74%
Cleanliness of Cañon City	61%
Overall Appearance	53%
Overall Built Environment	46%
Overall quality of new development	23%

Economy

Overall quality of business	35%
Overall economic health	24%
Vibrant downtown	23%
Shopping opportunity	16%
Employment opportunity	12%

Recreation/Wellness

Recreational opportunities	59%
Affordable quality healthcare	36%
Affordable mental health care	30%

Education/Enrichment

Opportunities to attend religious/spiritual	78%
K-12 education	53%
Opportunities to attend cultural activities	47%
Opportunities for education/enrichment	39%
Available affordable childcare	36%

Community Engagement

Opportunity to volunteer	65%
Opportunity to participate in community	52%
Neighborhoodness of residents	43%
Openness/acceptance of diverse people	31%

General Governance

Overall customer service	58%
City of Cañon City quality of services	51%
Value of services for taxes paid Cañon City	33%
Overall direction the City is taking	29%
Overall confidence in City government	26%

City Services

City Parks	78%
Police	71%
Public Library	68%
Snow Removal	39%
Storm Drainage	29%
Code Enforcement	17%
Economic Development	17%
Street Repair	7%

How Important is it for the City to Invest in...

Road Improvement	91%
Public Safety	82%
Storm Water Improvement	62%
Downtown Revitalization	58%
Parks and Recreation Improvement	54%
River Corridor Improvement	54%
Overall Aesthetics	48%
Future Trail Development	47%

How Important is it for the Community to Focus on...

Economic Health	87%
Overall feeling of safety	86%
Sense of Community	81%
Health/Wellness	78%
Education/Enrichment	78%
Ease of getting to places	72%
Quality of natural environment	72%
Overall build environment	64%

Support for Recreation/Aquatic Center

Funding of a new Center with public and private partners and no tax increase	81%
Funding the rehabilitation and repairs of the existing Rec. Dist. Pool with no tax increase	80%
Funding the rehabilitation and Winter cover of the existing Rec. Dist. Pool to allow year-round use with no tax increase	75%
Funding the rehabilitation and Winter cover of the existing Rec. Dist. Pool to allow year-round use with a tax increase	61%