

2016–2017 Citizen Survey Results

METHODOLOGY: •Multi-contact survey •Representative sample of 1,500 households
 •5% margin of error •response rate: 39% (2016) 38% (2017) •National response rate range is 25% to 40%

Community Quality Overall (excellent/good)	2016	2017	General Governance	2016	2017
Overall natural environment	77%	74%	Overall customer service	58%	54%
Cañon City as a place to retire	76%	64%	City of Cañon City quality of services	51%	50%
Cañon City as a place to live	71%	66%	Value of services for taxes paid Cañon City	33%	30%
Cañon City as a place to visit	69%	67%	Overall direction the City is taking	29%	31%
Overall quality of life	66%	59%	Overall confidence in City government	26%	27%
Overall appearance	53%	52%			
Overall quality of City Government services	51%	50%			
Overall built environment	46%	44%			
Overall City image/reputation	39%	36%			
Overall quality of businesses	35%	37%			
Vibrant downtown/commercial area	23%	26%			
Public Safety					
Overall feeling of safety in your neighborhood	92%	86%			
Overall feeling of safety in downtown area	85%	83%			
Overall feeling of safety	76%	63%			
Ease of public parking	40%	44%			
Traffic flow on major street	34%	30%			
Overall condition of City streets	8%	9%			
Natural/Built Environment					
Air Quality	86%	88%	Economic Health	87%	89%
Overall quality of natural environment	76%	74%	Overall feeling of safety	86%	86%
Observed a code violation	74%	72%	Sense of Community	81%	73%
Cleanliness of Cañon City	61%	58%	Health/Wellness	78%	79%
Overall Appearance	53%	52%	Education/Enrichment	78%	79%
Overall Built Environment	46%	44%	Ease of getting to places	72%	78%
Overall quality of new development	23%	25%	Quality of natural environment	72%	76%
			Overall build environment	64%	69%
Economy					
Overall quality of business	35%	37%	Support for Recreation/Aquatic Center		
Overall economic health	24%	23%	Funding the rehabilitation of the St. Scholastica gym and pool	75%	
Vibrant downtown	23%	26%	Funding of a new Center with public and private partners and using tax increase	68%	
Shopping opportunity	16%	20%	Funding the rehabilitation and repairs of the existing Rec. Dist. Pool with tax increase	67%	
Employment opportunity	12%	13%	Support for:		
Recreation/Wellness			• Extending Arkansas River Trail to Florence	81%	
Recreational opportunities	59%	65%	• Enhance connection between River and Downtown	77%	
Affordable quality healthcare	36%	37%	• New signage standards/code standards	77%	
Affordable mental health care	30%	24%	• Additional recreational/economic development along Arkansas River Corridor	76%	
Education/Enrichment			• More trails at Royal Gorge Park	75%	
Opportunities to attend religious/spiritual K-12 education	78%	76%	• Multi-field sports complex	72%	
Opportunities to attend cultural activities	53%	47%	• No smoking in public parks/music/festival events	65%	
Opportunities for education/enrichment	47%	46%	• More RV/camping at Royal Gorge Park	64%	
Available affordable childcare	39%	35%	• Lodging tax increase 2% to 5%	63%	
	36%	38%	• Camping/RV areas in Mountain Parks	62%	
Community Engagement			• Buy the Abbey	61%	
Opportunity to volunteer	65%	61%	• Elevated landscaping medians on US-50	60%	
Opportunity to participate in community	52%	48%	• Deer population relocation management/harvesting	59%	
Neighborhood of residents	43%	45%	• Stormwater rate increase	55%	
Openness/acceptance of diverse people	31%	35%	• Non-motorized camping in City Parks	33%	