

2016–2017 Citizen Survey Results

METHODOLOGY: •Multi-contact survey •Representative sample of 1,500 households
•5% margin of error •response rate: 39% (2016) 38% (2017) •National response rate range is 25% to 40%

Community Quality Overall (excellent/good)		2016	2017	General Governance		2016	2017
Overall natural environment		77%	74%	Overall customer service		58%	54%
Cañon City as a place to retire		76%	64%	City of Cañon City quality of services		51%	50%
Cañon City as a place to live		71%	66%	Value of services for taxes paid Cañon City		33%	30%
Cañon City as a place to visit		69%	67%	Overall direction the City is taking		29%	31%
Overall quality of life		66%	59%	Overall confidence in City government		26%	27%
Overall appearance		53%	52%	City Services			
Overall quality of City Government services		51%	50%	City Parks		78%	79%
Overall built environment		46%	44%	Police		71%	62%
Overall City image/reputation		39%	36%	Public Library		68%	73%
Overall quality of businesses		35%	37%	Public Information		42%	48%
Vibrant downtown/commercial area		23%	26%	Snow Removal		39%	38%
Public Safety				Storm Drainage		29%	24%
Overall feeling of safety in your neighborhood		92%	86%	Code Enforcement		17%	18%
Overall feeling of safety in downtown area		85%	83%	Economic Development		17%	20%
Overall feeling of safety		76%	63%	Street Repair		7%	10%
Ease of public parking		40%	44%	How Important is it for the Community to Focus on...			
Traffic flow on major street		34%	30%	Economic Health		87%	89%
Overall condition of City streets		8%	9%	Overall feeling of safety		86%	86%
Natural/Built Environment				Sense of Community		81%	73%
Air Quality		86%	88%	Health/Wellness		78%	79%
Overall quality of natural environment		76%	74%	Education/Enrichment		78%	79%
Observed a code violation		74%	72%	Ease of getting to places		72%	78%
Cleanliness of Cañon City		61%	58%	Quality of natural environment		72%	76%
Overall Appearance		53%	52%	Overall build environment		64%	69%
Overall Built Environment		46%	44%	Support for Recreation/Aquatic Center			
Overall quality of new development		23%	25%	Funding the rehabilitation of the			
Economy				St. Scholastica gym and pool			75%
Overall quality of business		35%	37%	Funding of a new Center with public and			
Overall economic health		24%	23%	private partners and using tax increase			68%
Vibrant downtown		23%	26%	Funding the rehabilitation and repairs of the			
Shopping opportunity		16%	20%	existing Rec. Dist. Pool with tax increase			67%
Employment opportunity		12%	13%	Support for:			
Recreation/Wellness				• Extending Arkansas River Trail to Florence			81%
Recreational opportunities		59%	65%	• Enhance connection between River and Downtown			77%
Affordable quality healthcare		36%	37%	• New signage standards/code standards			77%
Affordable mental health care		30%	24%	• Additional recreational/economic development			
Education/Enrichment				along Arkansas River Corridor			76%
Opportunities to attend religious/spiritual		78%	76%	• More trails at Royal Gorge Park			75%
K-12 education		53%	47%	• Multi-field sports complex			72%
Opportunities to attend cultural activities		47%	46%	• No smoking in public parks/music/festival events			65%
Opportunities for education/enrichment		39%	35%	• More RV/camping at Royal Gorge Park			64%
Available affordable childcare		36%	38%	• Lodging tax increase 2% to 5%			63%
Community Engagement				• Camping/RV areas in Mountain Parks			62%
Opportunity to volunteer		65%	61%	• Buy the Abbey			61%
Opportunity to participate in community		52%	48%	• Elevated landscaping medians on US-50			60%
Neighborhoodliness of residents		43%	45%	• Deer population relocation management/harvesting			59%
Openness/acceptance of diverse people		31%	35%	• Stormwater rate increase			55%
				• Non-motorized camping in City Parks			33%