

2016/2017/2018 Citizen Survey Results

METHODOLOGY: •Multi-contact survey •Representative sample of 1,500 households
 •5% margin of error •response rate: 39% (2016) 38% (2017) 32% (2018) •National response rate range is 25% to 40%

	(excellent/good)				(excellent/good)		
	2016	2017	2018		2016	2017	2018
Community Quality Overall				General Governance			
Cañon City as a place to retire	76%	64%	69%	Overall customer service	58%	54%	47%
Cañon City as a place to live	71%	66%	70%	City of Cañon City quality of services	51%	50%	43%
Cañon City as a place to visit	69%	67%	64%	Value of services for taxes paid Cañon City	33%	30%	26%
Overall quality of life	66%	59%	59%	Overall direction the City is taking	29%	31%	24%
Overall appearance	53%	52%	47%	Overall confidence in City government	26%	27%	19%
Overall quality of City Gov services	51%	50%	43%				
Overall built environment	46%	44%	44%				
Overall City image/reputation	39%	36%	31%				
Overall quality of businesses	35%	37%	34%				
Vibrant downtown/commercial area	23%	26%	21%				
Public Safety				City Services			
Feeling of safety in your neighborhood	92%	86%	87%	City Parks	78%	79%	78%
Feeling of safety in downtown area	85%	83%	85%	Police	71%	62%	56%
Overall feeling of safety	76%	63%	63%	Public Library	68%	73%	78%
Ease of public parking	40%	44%	36%	Public Information	42%	48%	47%
Traffic flow on major street	34%	30%	30%	Snow Removal	39%	38%	39%
Overall condition of City streets	8%	9%	12%	Storm Drainage	29%	24%	32%
				Code Enforcement	17%	18%	18%
				Economic Development	17%	20%	14%
				Street Repair	7%	10%	11%
Natural/Built Environment				How Important is it for the Community to Focus on...			
Air Quality	86%	88%	85%	Economic Health	87%	89%	91%
Overall quality of natural environment	76%	74%	77%	Overall feeling of safety	86%	86%	86%
Observed a code violation	74%	72%	69%	Sense of Community	81%	73%	79%
Cleanliness of Cañon City	61%	58%	56%	Health/Wellness	78%	79%	80%
Overall Appearance	53%	52%	47%	Education/Enrichment	78%	79%	78%
Overall Built Environment	46%	44%	44%	Ease of getting to places	72%	78%	76%
Overall quality of new development	23%	25%	18%	Quality of natural environment	72%	76%	75%
				Overall built environment	64%	69%	70%
Economy				Support for:			
Overall quality of local business services	35%	37%	34%	• Add additional playgrounds/lighted fields	79%		
Overall economic health	24%	23%	20%	• Acquire property adjacent to the Arkansas River for access, parking, retail, restaurants, and residential	77%		
Vibrant downtown	23%	26%	21%	• Add additional deer archery licenses program	71%		
Shopping opportunity	16%	20%	16%	• 1/2 cent sales tax for Recreation/Aquatic Center	65%		
Employment opportunity	12%	13%	12%	• Create city stormwater organization	65%		
				• Excellent/good rating for 2017 2A projects	61%		
Recreation/Wellness				• Support lodging tax increase	59%		
Recreational opportunities	59%	65%	58%	• US-50 access improvements	53%		
Affordable quality healthcare	36%	37%	28%	• Mayor permitted to vote	52%		
Affordable mental health care	30%	24%	22%	• Preferred method to pay for stormwater			
				• Sales tax 51%			
				• Property tax 31%			
				• Impervious fee 18%			
Education/Enrichment							
Opportunities to attend religious/spiritual	78%	76%	68%				
K-12 education	53%	47%	49%				
Opportunities to attend cultural activities	47%	46%	43%				
Opportunities for education/enrichment	39%	35%	30%				
Available affordable childcare	36%	38%	22%				
Community Engagement							
Opportunity to volunteer	65%	61%	64%				
Opportunity to participate in community	52%	48%	47%				
Neighborhoodness of residents	43%	45%	40%				
Openness/acceptance of diverse people	31%	35%	26%				