

2018 – 2019
Public Arts Mural Program
4th Street Viaduct
Final Report



**Mountain View Core Knowledge School
And
City of Cañon City Stormwater Program**



Introduction:

The concept was created when Meg Olsen, Arts Teacher at Mountain View Core Knowledge School, was approached by the Fremont Arts Council about doing a mural project with students. The project had stalled when, in late 2017, the Stormwater Program learned of it. The Stormwater Program felt that it would fit into the City of Cañon City's Stormwater Permit requirements for Public Education and Outreach. The idea would be to involve local students to design and paint murals incorporating environmental awareness and the Cañon City environment.

Many cities and counties are incorporating storm drain art into their public education and outreach programs for stormwater permits. Some cities and counties throughout the nation and Colorado have spent \$10,000 or more to do storm drain art, paying local artists for their designs and time to paint. We felt that the opportunity existed with a public arts mural program to showcase local students' talent, and at the same time afford them the opportunity to learn about the impacts human activity can have on the environment. Several existing murals in public areas of Cañon City are in need of updating or replacement as they are fading, peeling or have been defaced by graffiti. The multi-year mural program will replace these existing murals with new ones and potentially add murals in more public areas. Using this strategy also helps to keep costs down, while providing eye-catching and educational murals for Cañon City residents and visitors to enjoy.

General Overview:

The Public Arts Mural Program is a joint program between Mountain View Core Knowledge School and the Cañon City Stormwater Program. Its purpose is to engage local students and the public in environmental education by creating murals around environmental themes.

The program engages both local students and citizens in the research, design and creation of the murals. The murals incorporate environmental awareness and education along with local attractions such as the Royal Gorge Railroad, the Royal Gorge and whitewater rafting/Arkansas River. The murals also serve the purpose of an appealing format to educate local citizens and visitors of the importance of environmental stewardship and water quality to Cañon City and its environs. The projects also serve to meet some of the City of Cañon City's Stormwater Discharge permit requirements in the area of education and outreach.

A Public Arts Mural Program Committee was formed and planning meetings began early in 2018 to determine potential sites, costs and the general timeline of the program. The committee was comprised of:

- Amanda Cochran, Cañon City Councilwoman
- Glenda DeBekker, Cañon City Stormwater Technician
- Meg Olsen, Mountain View Core Knowledge School Art Instructor
- Jesse Young, Cañon City Parks Foreman

The 4th Street Viaduct was chosen as the first site for replacement of existing murals, with the exception of one mural which was in good shape and would be touched up. "Clean Environment: The People and Animals That Depend On It" was chosen as the theme. A call for artwork was distributed throughout the Cañon City School System by contacting local teachers and placing posters in the area schools. Announcements were also made on the City of Cañon City's social media and website, by placing posters in strategic areas throughout the City and through news articles in the Cañon City Daily Record. Art submittals were due by February 1, 2019 and an art show was held at the Fremont Center for the Arts from March 1 – 22, 2019. The public was encouraged to vote on their top three choices, both at the art show and through on-line voting. The top ten artworks were then given to City Council to choose the artwork for the center piece of the mural site. The rest, plus others from the show were arranged into either stand-alone pieces or collages for the remainder of the mural site.

Painting of the murals with volunteers took place from June 3 – 21, with finishing touches completed by about July 19, 2019.

Art Submittals and Art Show

Art submittals were received from Cañon City area Kindergarten to 12th Grade students; most of the submittals came from students at Mountain View Core Knowledge School with some from the Cañon City High School, home-schooled students and the Creative Kids 4H Club. From the 134 art submittals, 66 were chosen to be featured during the art show at the Fremont Center for the Arts. The public was asked to vote on their top three choices by voting at the art show and on-line. The public cast 490 ballots between the two voting avenues, for a total of 1,395 votes. The top ten art submittals were:

- Alexandra Weatherill CCHS 12th Grade (chosen by City Council to be featured on the large support)
- Leilani Medina Home School 6th Grade (2 entries in the top 10)
- Creative Kids 4H Club various grades
- Natalie Henry MVCKS 2nd Grade
- Quinn Witkowski MVCKS 2nd Grade
- Emily Rabinovitz MVCKS 7th Grade
- Gavin Reddick, Thor Shelves, Joel Riva and Mason Coleman joint submittal MVCKS 4th Grade
- James Henry MVCKS 4th Grade
- Taylor Garruto MVCKS 5th Grade

The top ten art works were submitted to City Council for selection of the art work which would be featured on the large support at the mural site. See Appendix A for a complete list of the chosen artists and artwork.

Painting the Murals

A call for volunteers was made through the City of Cañon City social media sites, Cañon City Daily Record and sign-up sheets at area schools and City Hall. Over 70 adults and children volunteered to assist in transferring the murals and painting them, spending over 250 hours on the project. Work began June 3, 2019 and ran for two weeks. Final touches were added at the end of June into July. See Appendix B for a full list of volunteers. A sign acknowledging all the artists whose art work was used, all the volunteers, donors and the Public Arts Mural Project Committee was installed in the way-finding kiosk at the site once all work was completed.

Funding and Expenditures

Initial funding for the project was provided by the City of Cañon City and Mountain View Core Knowledge School; \$1500.00 and \$300.00 respectively. Donations from local businesses and individuals of cash, advertising signage, paint and supplies, and the final sealant totaled just over \$745.00. Donors included:

- 3rd Dimension Signs: Sign mounting and use of equipment for pattern transfers
- BB's: Volunteers Needed sign
- Sam Crawford Family: Paint
- The Dungeon Inc: Cash donation
- Henry's Custom Painting: Sealant top coat for the finished murals
- Home Depot: Paint
- True Value: Paint and Supplies

The program spent \$910.69 on supplies for the art show, mural painting and kiosk acknowledgement sign. See Appendix C for the list of donated items and expenditures. Additionally, the Committee, Parks Department employees and the Cañon City Public Information Officer spent approximately 331 hours on the project.

Summary

Without the generous donations of supplies, cash and man hours by our local businesses and citizens this project would not have been possible to complete with the available funding. Cash funding through the City and Mountain View Core Knowledge School, along with the cash donation from The Dungeon Inc totaled \$1900.00. The value of the supplies donated and the hard costs incurred by the program totaled \$1655.88. If Colorado's current minimum wage of \$11.10 per hour was applied to the volunteer hours spent on the painting the murals alone the cost would have been \$2784.00.

The Public Arts Mural Program has provided an opportunity for local students, businesses and citizens to be involved in an educational outreach project which provides an appealing venue to promote our local environment and attractions to our citizens and visitors to the area. The Program will continue this outreach with our next project at the drainage channel on the west side of Centennial Park.

APPENDIX A

ARTISTS & ARTWORK

Show #	First Name	Last Name	Grade	School
23	Eddie	Abalos-Duran	4	MVCKS
39	Gabe	Arnold	2	MVCKS
	Mason	Coleman	4	MVCKS
55	Elliyah	Donald	1	MVCKS
42	Chisum	Draper	2	MVCKS
54	Avery	Draper	2	MVCKS
25	Taylor	Garruto	5	MVCKS
21	Cody	Haims	4	MVCKS
24	James	Henry	4	MVCKS
32	Natalie	Henry	2	MVCKS
49	Aden	Keller	K	MVCKS
41	Kamrynn	Leonard	K	MVCKS
10	Zoe	Malebranche	1	MVCKS
27	Elijah	McBride	5	MVCKS
3	Leilani	Medina	6	Homeschool
4	Kendrick	Nisley	K	MVCKS
59	Sarah	Olivardo	2	MVCKS
2	Creative Kids 4H Club	Pat Wies-contact	varied	
	Quincy	Alcaraz		
	Jessica	Darcy		
	Haleigh	Fretwell		
	Robert	Fretwell		
	Daxia	Henson		
	Elysiana	Holley		
	Gwyne	Morehead		
	Kaylene	Ontiveros		
	Marcos	Rico		
	Kyria	Salberg		
	Rebekah	Salberg		
	Chelsey	Smith		
	Aracelli	Urbina		
	Hayley	Wilcox		
63	Anthony	Piquette	4	MVCKS
12	Emily	Rabinovitz	7	MVCKS
8	Naomi	Redas	5	MVCKS
1	Gavin	Reddick	4	MVCKS
50	Alexis Emily	Riede	5	MVCKS
	Joel	Riva	4	MVCKS
20	Marlie	Rustand	3	MVCKS
5	Niley	Sartori	K	MVCKS
18	Chloe	Saucedo	1	MVCKS
28	Julie	Schiff	5	MVCKS
	Thor	Shelver	4	MVCKS
29	Sonia	Stopka	5	MVCKS
14	Ginny	Strickler	4	MVCKS
13	Eleanor	Thorson	4	MVCKS
68	Alexandra	Weatherill	12	CCHS
26	Emma	Weber	4	MVCKS
40	Quinn	Witkowski	2	MVCKS



SW Pillar





SE Pillar





Center Support





WNW Pillar





ENE Pillar





NW Pillar





NE Pillar



APPENDIX B

VOLUNTEERS

Woolard, Mollie					0.25						
Wright, Riley										0.75	
Zink, McKinzee			1.67								
Bentley		2.00									
Kaitlyn		2.00									
Scott			2.00								
Anto										2.25	
Lexi										0.75	
Total Hours	5.00	23.50	15.47	66.84	21.25	14.50	21.50	11.50	43.50	8.25	6.50

237.81

Volunteers with prep	Hrs
Meade, Jeri	5
Marriner, Jo	4
Wixom, Earla	4



Public Arts Mural Project

"Clean Environment: The People & Animals That Depend On It"

The Public Arts Mural Program is a joint multi-year project between Mountain View Core Knowledge School and the Canon City Stormwater Program. Its purpose is to engage local students to design and paint murals incorporating environmental awareness and the Canon City environment. This project was possible through funding from Mountain View Core Knowledge School and the City of Canon City Stormwater Program and through generous donations by local businesses and families.

Artworks By:

Eddie Abalos-Duran
Sarah Alvarado
Gabe Arnold
Matt Berman
Elijah Bodenbally
Avery Draper
Chasum Draper
Taylor Garruto
Cody Goss
James Henry
Natalie Henry
Aden Keller
Kaitlyn Leonard
Zoe Malerbranche
Elijah McBride
Leilani Medina
Mikayla Mierick
Creative Kids 4H Club
Quincy Alcaraz
Jessica Darcy
Haleigh Fretwell
Jordan Fretwell
Davis Henson
Elyiana Holley
Gwynn Morehead

Anthony Piquette
Gavin Reddick -
Alexis Emily Riede
Joel Riva
Sofia Romanovic
Naomi Rodas
Charlie Rustand
Niley Sartori
Cristina Sarmiento
Julia Schil
Thor Shever
Sonia Stopek
Ginny Stricker
Eliana Tellez
Alexandra Weatherill
Emma Weber
Quinn Witkowski

2018-2019 Public Arts Mural Committee:
Amanda Cochran - Canon City Councilwoman
Glenda DeBekker - Canon City Stormwater Program
Meg Olsen - Mountain View Core Knowledge School
Jesse Young - Canon City Parks Foreman

Mural arrangement & additional art:
Meg Olsen, Mountain View Core Knowledge School

Many Thanks to the following
for donations and use of equipment:
3rd Dimension Signs
BB's Elite Family Fitness
The Dusenon Inc
Home Depot
Home Depot
Sam Crawford Family
True Value

and Special Thanks to the
Canon City Parks Department for their assistance

Thank you to the following Volunteers

Kirby Nolen
Lori Johnson
Kaylene Ontiveros
Sophia Ontiveros
Lori Hall
Sophia Pascual
Sky Pierce
Lori Hall
Ellannah Prock
Mazendee Prock
Mandy Rodriguez
Allison Reddach
Christy Reddach
Danielle Schramm
Darlene Schramm
Jorge Senisse
Dawn Smith
Olive Thorson
Lyra Trimble
RJ Walsh
RJ Walsh
Alexandra Weatherill
Kari Weatherill
Kari Weatherill
Pat Wiles
Aaron Wilkowsky
Reagan Wilkowsky
Earla Wixon
Lynette Wolfe
Megan Woodward
Riley Wright
Kilzee Zink

APPENDIX C

DONATIONS & EXPENDITURES

Donated Items			
Sign Mounting on Foamcore (Artshow)	3rd Dimension Signs	20.00	2/26/2019
Volunteers needed sign	BB's	100.00	4/11/2019
Paint	Sam Crawford Family	200.00	5/28/2019
Paint Supplies	True Value	171.41	5/29/2019
Donated Paint	Home Depot	55.18	5/29/2019
Cash	Dungeons Inc	100.00	6/3/2019
Sealant	Henry's Custom Painting	98.60	8/13/2019
		745.19	

Items Purchased			
Item	Vendor	Cost	Date
Plexiglass for Kiosk	McCasland Glass	299.26	2/14/2019
Artshow Supplies	Stitches	6.99	2/26/2019
Artwork mounting supplies	Office Depot	23.77	5/16/2019
Painting Supplies	Sherwin-Williams	24.88	5/29/2019
Paint and Supplies	Home Depot	154.70	5/29/2019
Painting Supplies	WalMart	25.41	5/29/2019
Paint Supplies	WalMart	90.82	5/30/2019
Paint Supplies	True Value	11.99	5/30/2019
Paint	M&M	26.12	6/13/2019
Paint	Home Depot	44.00	6/15/2019
Postage for certificates & artwork return		2.75	9/25/2019
Acknowledgement sign for mural site	Peak Printing	200.00	10/11/2019
		910.69	