



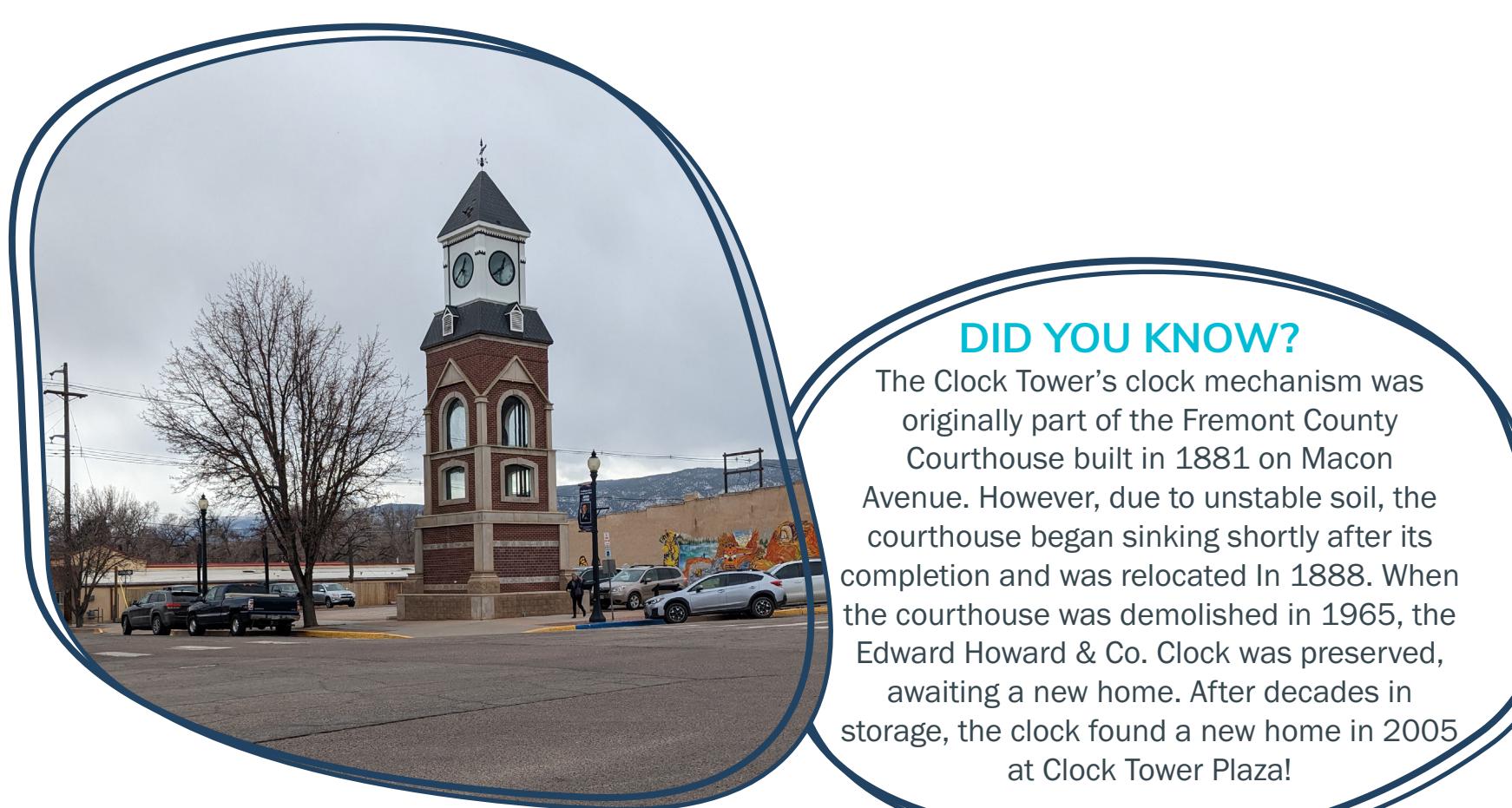
# CAÑON CITY CLOCK TOWER PLAZA



## PROJECT BACKGROUND

The Clock Tower site, located at 3rd Street and Main Street, is an important opportunity to activate the downtown core and serve as the western gateway to downtown, to the riverfront and to Cañon City. The site is approximately  $\frac{1}{4}$  acre and is highly underutilized as a parking lot with entries off of both 3rd Street and Main Street. The three-story iconic clock tower is located on the northern corner of the site and is visible from much of Main Street and portions of the river. The site is owned by the City and therefore within the context of downtown, riverfront, hogbacks and 3rd Street presents an immense opportunity to improve the vibrancy of downtown.

An active and enhanced Clock Tower Plaza will soon become a catalytic public space and amenity that can help to drive other investments and improvements downtown.



## PROJECT TIMELINE

### PHASE 1 - VISIONING



### PHASE 2 - DOCUMENTATION



## ENGAGEMENT TAKEAWAYS



### MOST DESIRED CHARACTER:

1. TRADITIONAL (42%)
2. CONTEMPORARY (30%)
3. ECLECTIC / PLAYFUL (28%)



### MOST DESIRED USES:

1. FARMERS/ CRAFT MARKET (61%)
2. FOOD & BEVERAGE / POP-UP SPACE (58%)
3. EVENING ACTIVATION (57%)
4. EVERYDAY GATHERING (51%)



### MOST DESIRED ELEMENTS:

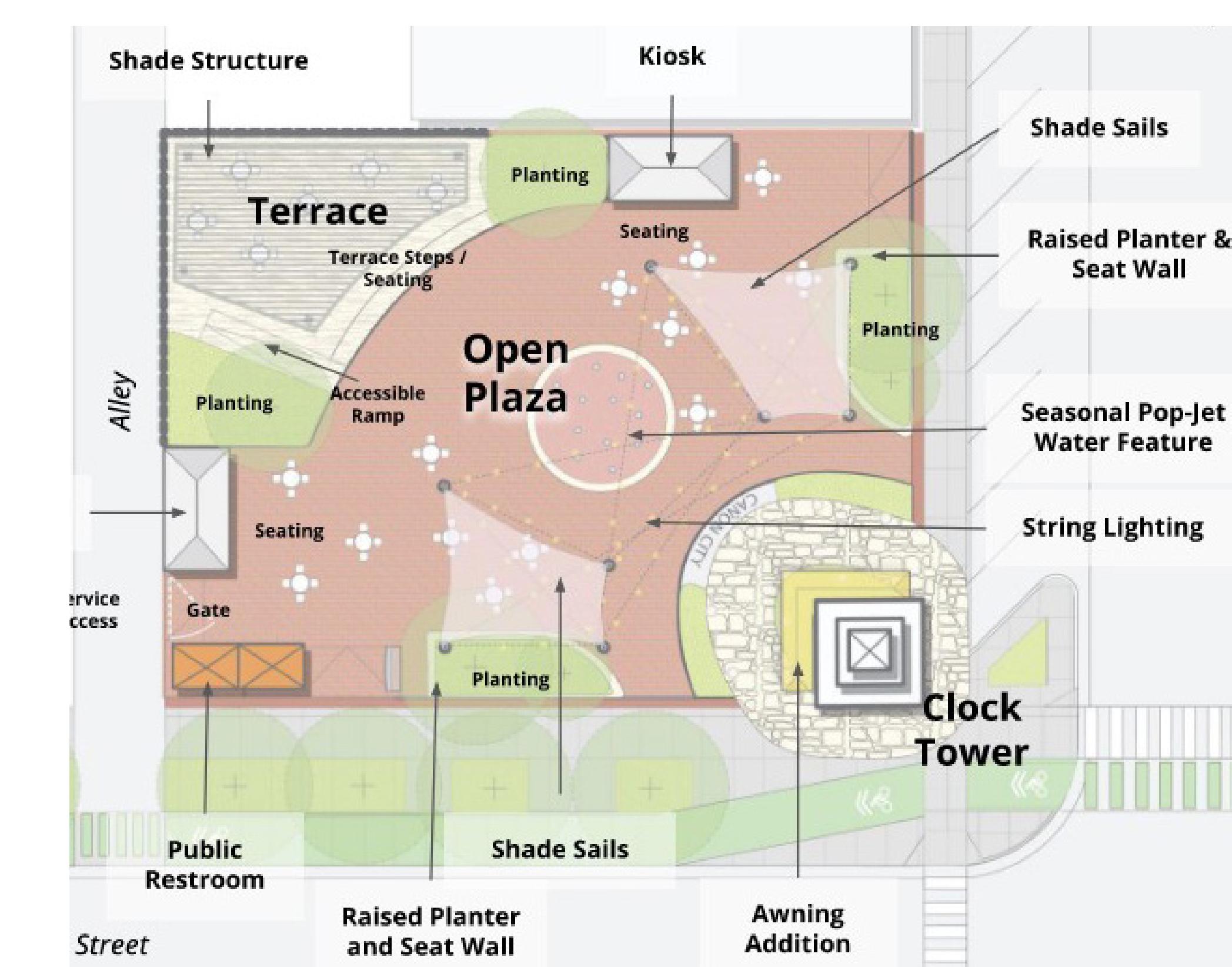
1. SHADE STRUCTURE (60%)
2. UNIQUE LIGHTING (59%)
3. PUBLIC RESTROOM (51%)
4. ART, WATER FEATURE, FLEXIBLE LAWN (38%)

### MOST COMMON COMMENTS:

1. "INCUBATOR SPACES FOR RESTAURANTS + RETAIL ENTREPRENEURS"
2. "FLEXIBILITY + HEAVY PROGRAMMING"
3. "CREATE A DESTINATION, NOT JUST ANOTHER PARK"

## PREFERRED ALTERNATIVE

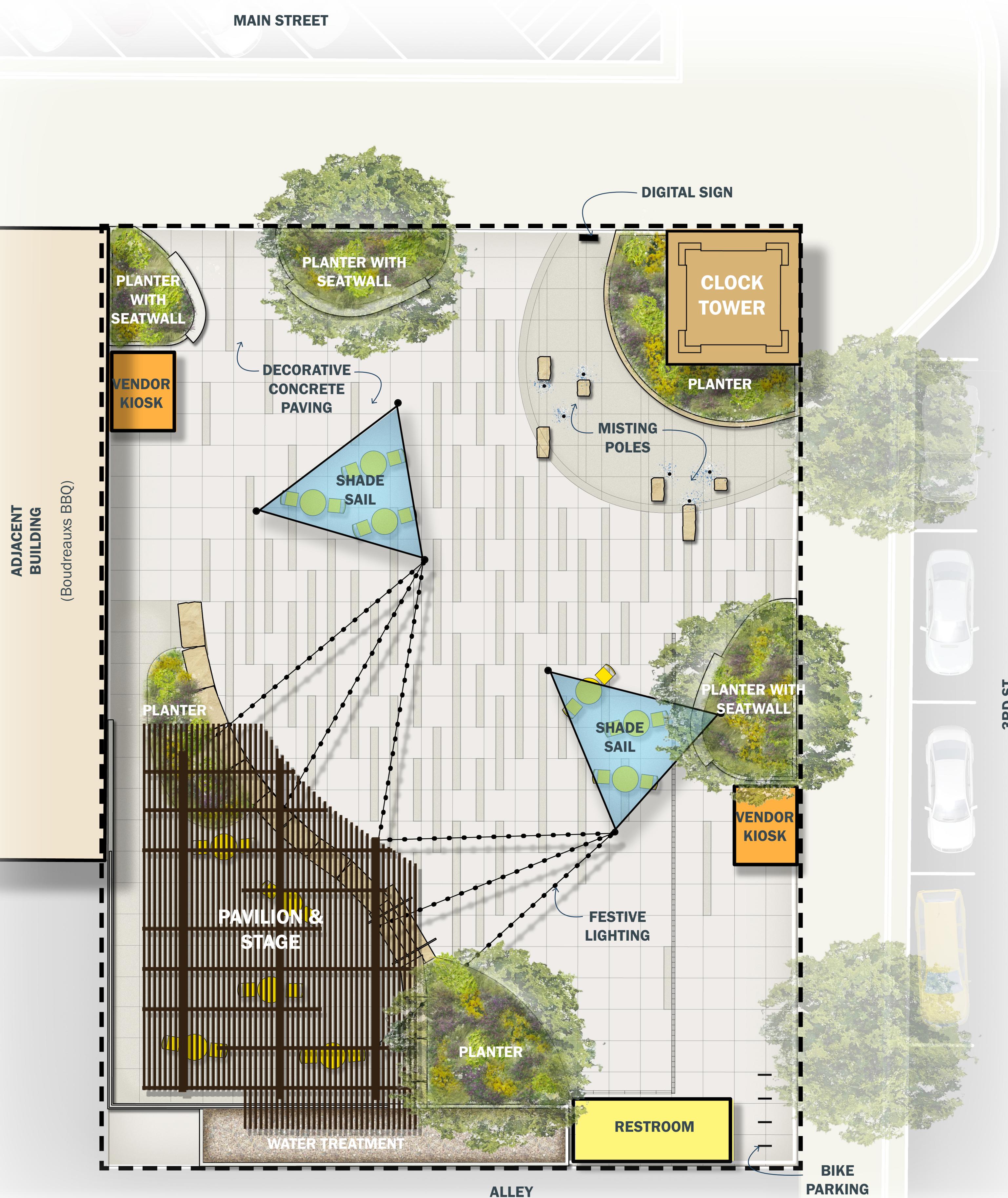
In June of 2023, a preferred alternative for Clock Tower Plaza was presented to the community and approved by City Council. Since then, the design has been updated based on site conditions, construction budget and City and County approval requirements.



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MAIN STREET



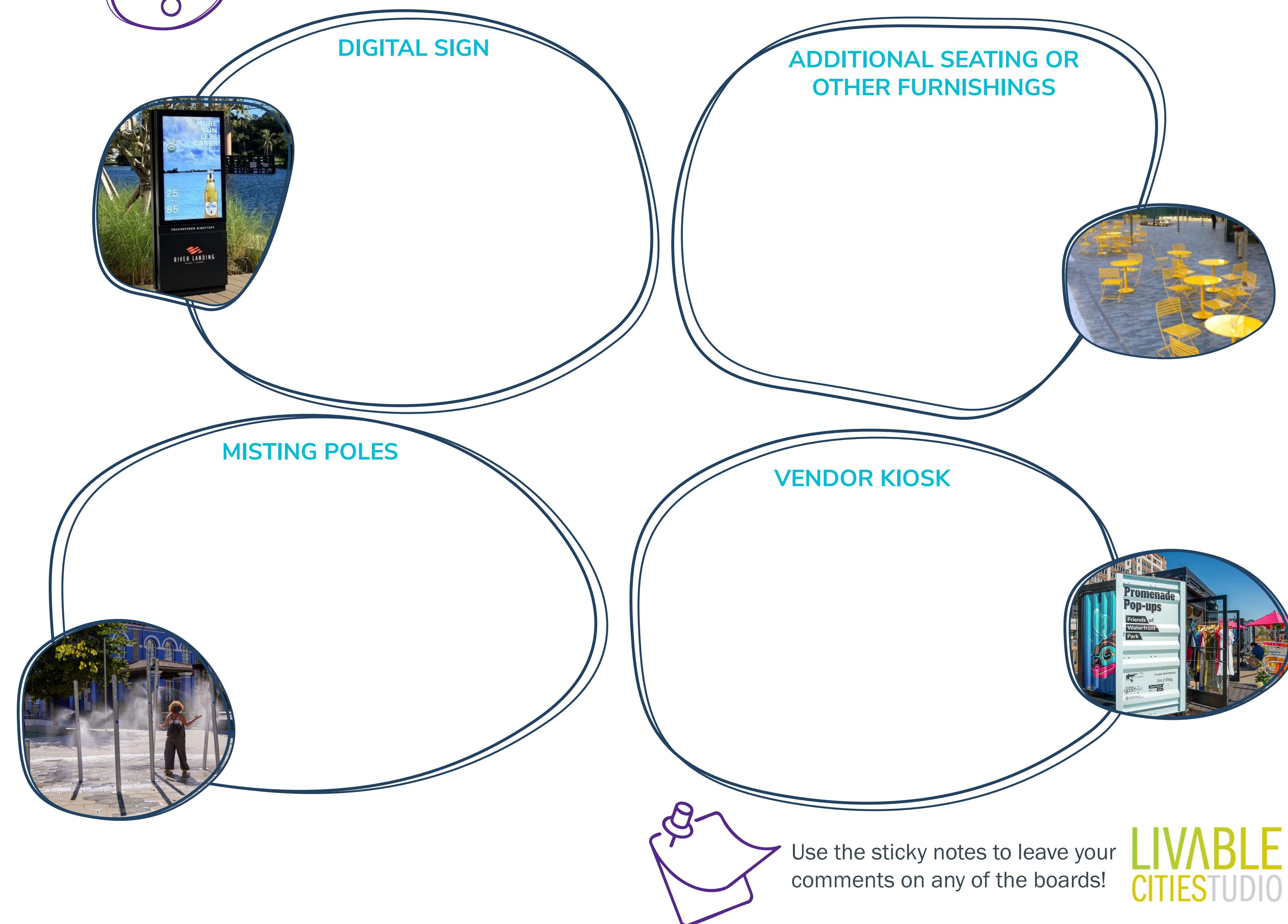
## PROJECT FUNDING

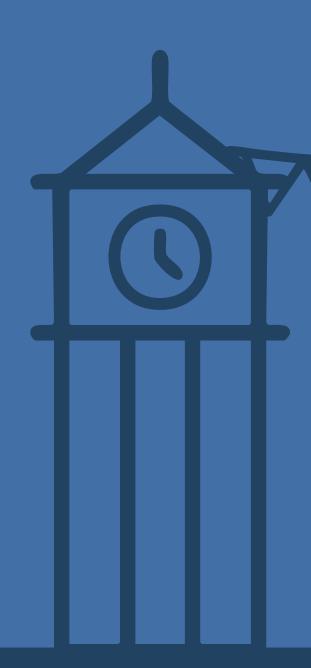
We're feeling good about our chances, but want to be upfront—this project won't be able to move forward without some grant funding. Right now, funding is expected to come partly from Cañon City and partly from a potential state grant. We won't know if the project is awarded grant funding until mid-July.

To plan for uncertain funding, the design includes several "Add-Alternates"—extra features we'd love to include if the funding allows. Share your priorities for the plaza in the question below!



**What are your top 2 priorities for the add-alternate wish list?**





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## DESIGN REFERENCES



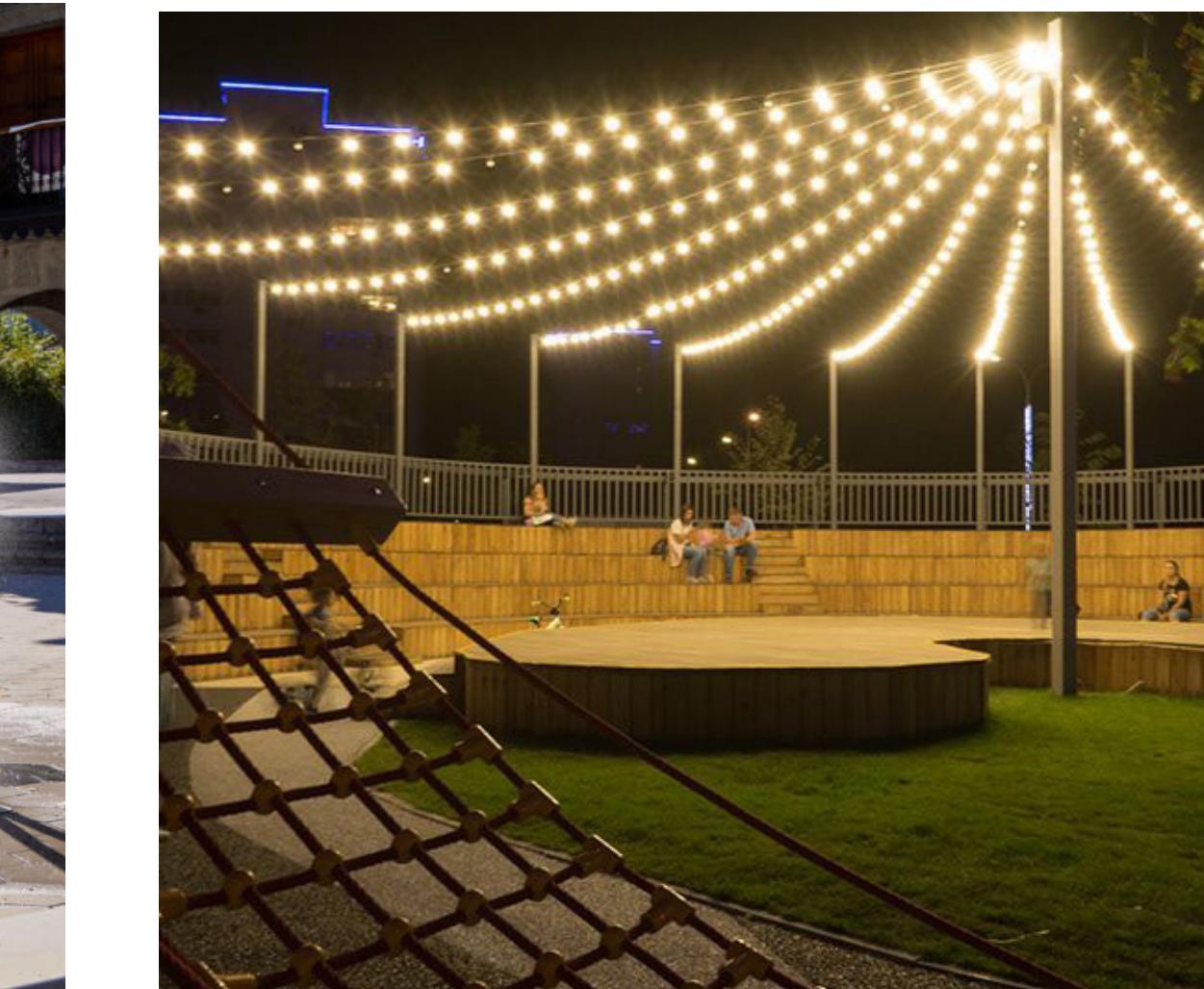
PAVILION & ELEVATED STAGE



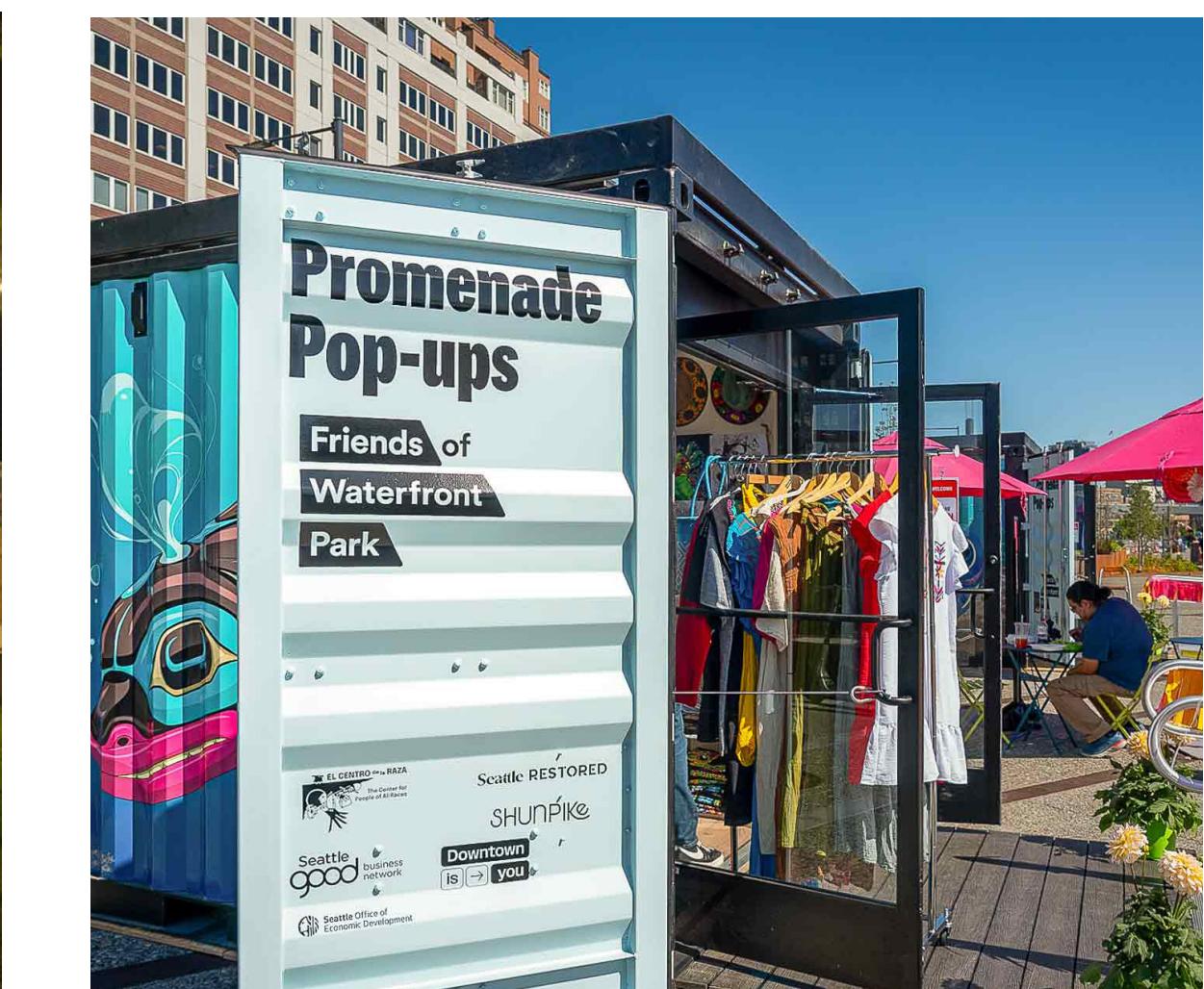
DECORATIVE CONCRETE



MISTING POLES



FESTIVE LIGHTING



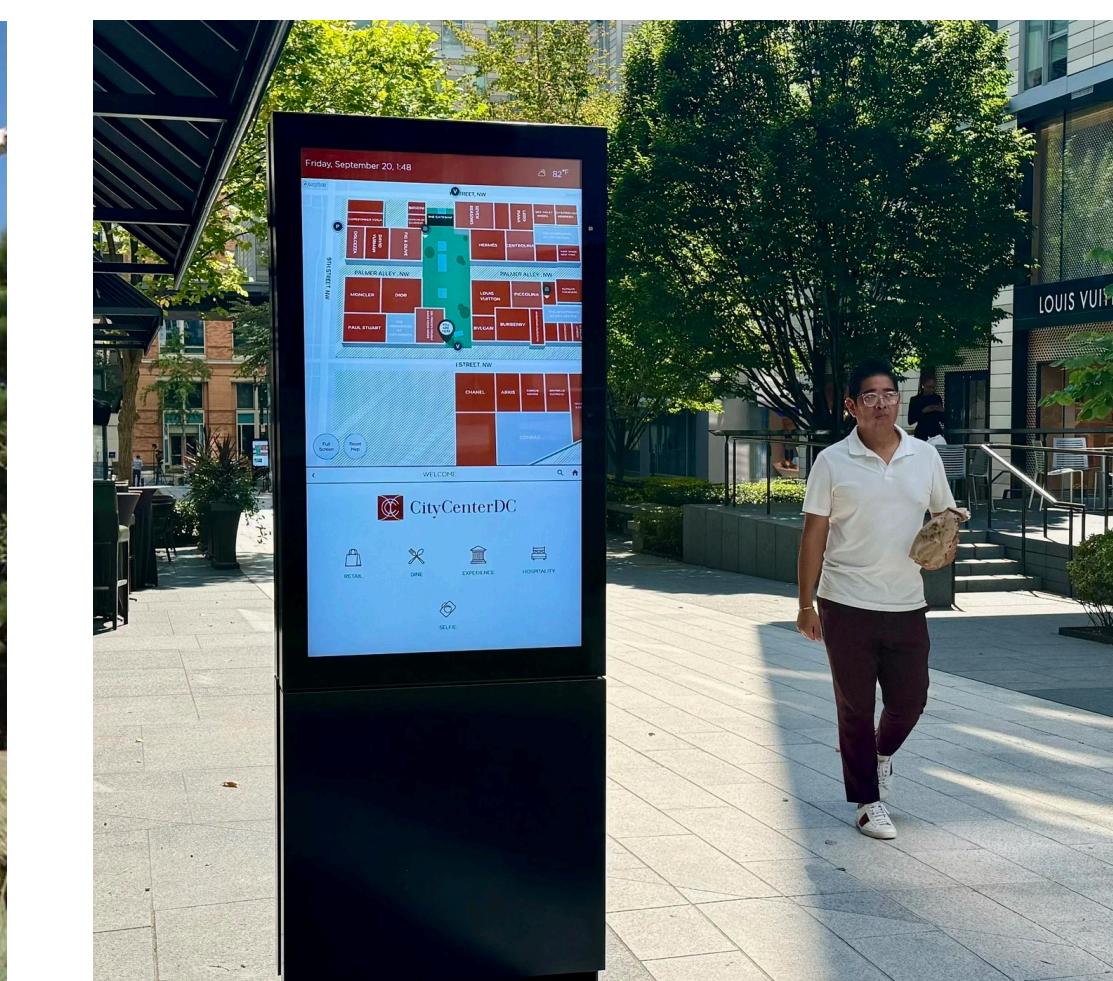
VENDOR KIOSK



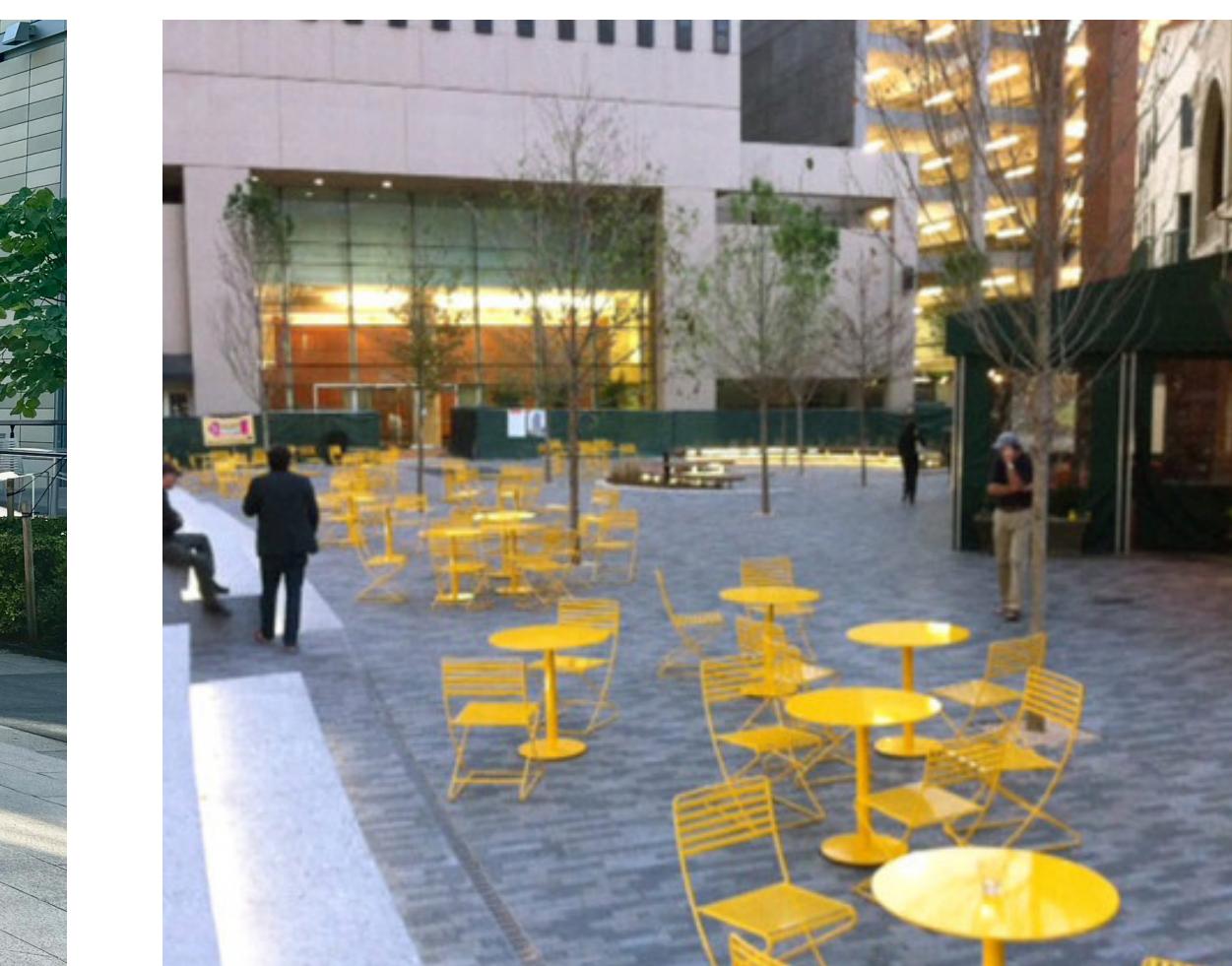
PLANTERS WITH SEATWALLS



SHADE SAILS



DIGITAL SIGN



MOVEABLE SEATING



RESTROOM

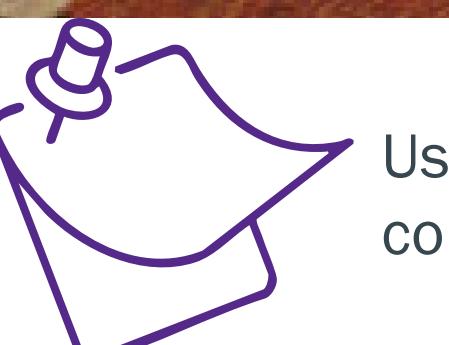


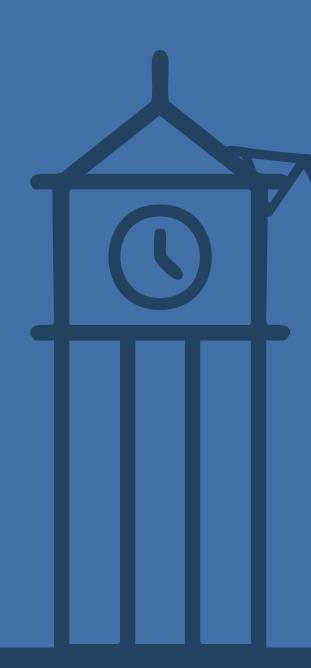
Place a dot on the plaza element you are  
MOST excited for. Place up to 3 dots.





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Use the sticky notes to leave your comments on any of the boards!

**LIVABLE  
CITIES STUDIO**